

## Michael R. Durham

### Business Principal

- Michael is Senior Vice President of The Lattitude Group, a business strategy and development firm that is dedicated to helping business leaders get results.

### Business Leader

- Prior to joining The Lattitude Group, Mike spent 30 years in the furnishing industry, where he earned a reputation as an organizational and transformative leader. His strengths include understanding and uniting the factory floor and executive suites, ability to identify key issues and opportunities by creating strategic plans and delivering top and bottom line results, affinity for acquiring management talent, evaluating competition, and his broad understanding of P & L management, marketing, sales, and production operations.
- As President and COO of Burlington Technologies, Inc., a company he co-founded in 2009, Mike led and facilitated the acquisition of Tietex Interiors during the height of a taxing recession. Subsequently, he led Burlington Technologies' acquisitions and mergers of Verelli, Royal Park, Bentex, and Keystone Weaving.
- His experience, entrepreneurial spirit, and ambition, coupled with creative thinking and analysis of business strategies, management teams, product lines, and markets have helped him grow business, not only for himself, but for his clients as well.

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The Lattitude Group specializes in driving growth, building value and exit/succession planning for business owners.

Since 2002, The Lattitude Group has delivered concrete, measurable results for more than 300 clients in numerous industries throughout the U.S. and Canada in the for-profit and nonprofit sectors.

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### Personal

- Mike holds a B.S. degree in Engineering from NC State University and an MBA from Harvard Business School in Boston.
- Mike enjoys mentoring tomorrow's leaders by working with today's youth. He has led Cub and Boy Scout troops, coached girls' basketball and softball teams and developed a community park that supports various sports and other recreational activities.
- Mike lives in Greensboro and enjoys golf, skiing, and walking.