

Kathy Bowman Atkins

Business Owner

- Kathy is President/CEO and co-founder of The Lattitude Group, a business strategy and development firm that is dedicated to helping business leaders get results.

Business Leader

- Prior to launching The Lattitude Group, Kathy spent 24 years with Fortune 500 companies where she was known for her strong interpersonal skills and ability to build consensus among groups in order to handle complex business challenges. She has created and led teams that excelled in strategic thinking, business planning, communications, culture change, transition management and personal leadership. She led groups responsible for finance, quality, strategic planning, human resources, public relations, facilities engineering, administration, information systems and materials management.
- As an executive at General Dynamics, Kathy led teams that developed a support infrastructure for a newly-formed wholly-owned subsidiary. She created successful partnerships between support organizations she led and other departments. These strategic alliances helped the business double its revenues and nearly double profits in a four-year period. Kathy was part of the four-person executive team that handled mergers and acquisitions for the Advanced Technology Systems sector of the business.
- She has first-hand experience in the strategic, operational and financial aspects of running a business.

The Lattitude Group specializes in driving growth, building value and exit/succession planning for business owners.

Since 2002, The Lattitude Group has delivered concrete, measurable results for more than 300 clients in numerous industries throughout the U.S. and Canada. Additionally, Kathy has coached well over 300 people during that time frame.

Personal

- Kathy holds B.A. degrees in Accounting and Business Administration from Elon University and an MBA from the University of North Carolina at Greensboro.
- She is strongly committed to community involvement. Kathy has served on United Way allocations boards and is a past member of the Piedmont Chapter Board of Directors for the National Conference of Community and Justice. Kathy is a recipient of the Triad Business Journal's Woman in Business Award for outstanding accomplishments and leadership. She is a former member of the Bryan School of Business and Economics Business Advisory Board of the University of North Carolina at Greensboro. Kathy has also held numerous leadership positions in the Moravian Church in North America, concerning the financial and personnel management of the organization. Kathy is a member, inaugural secretary and founder of the Workforce Unlimited Advisory Board. She is a sponsor and board member for The Leukemia & Lymphoma Society and Treasurer of the Field Crest Homeowners' Association.
- Kathy lives in Kernersville, NC, with her husband Harold and their dog Jake.